

SALE RING ORDER FORM

SIZE: 1/6 of a page. COST: \$235. Includes one color photograph only. Copyrighted photos must include a photo release from the photographer. Camera-ready ads are not accepted. No advertising copy taken by telephone. **NO FAX PROOFS.**

DEADLINE FOR SPACE RESERVATION: The 15th of the month, two months prior to issue date. **Example: April space reservation deadline February 15.**

DEADLINE FOR AD MATERIALS: The 20th of the month, two months prior to issue. **Example: April ad materials deadline February 20.**

NO RANCH PROMOTION. NO FAX PROOFS. PLEASE PRINT OR TYPE.

Horse's Name _____

Year foaled, color and sex _____

Sire _____ Dam _____

Horse's Information (**50 Words Maximum:** If over, will edit to the first 50 words—you will not be notified.)

50 WORDS MAXIMUM

Price _____ Farm Name _____ Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Alternate Phone _____

Home Fax Barn Cell Work

Home Fax Barn Cell Work

E-mail _____ Web site _____

BILLING INFORMATION

If your materials do not arrive or you do not contact us to cancel your ad, you will not be notified and a 25% cancellation fee will apply if your space does not sell.

Please run my ad in the _____ issue.

Name _____ ApHC Member # _____

(no youth #)

Payment enclosed  

Card # _____ Expiration Date _____

Cardholder Name _____ Signature _____

(PLEASE PRINT)

Your ad is automatically posted to AJO at www.appaloosajournal.com and linked with www.appaloosa.com the entire month it's featured in *Appaloosa Journal*.



Clip and mail today to
Appaloosa Journal
2720 W. Pullman Road
Moscow, ID 83843
(208) 882-5578
Ext. 258, 263 or 256
subscriptions@appaloosajournal.com

YOU MAY PHOTOCOPY
THIS FORM.